

# Ava Shapiro

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## Professional Experience

### CLEAR

New York City, NY

*Talent Acquisition Coordinator*

*November 2024 - Present*

- Supported a fast-paced team of 8 recruiters in the full-cycle recruitment process, multitasking job posting, background checks, scheduling, and offer preparation for all departments of the company, maintaining a high-touch and seamless experience
- Managed highly organized candidate communication, scheduled candidates within 24 hours of request, and interpersonally hosted all candidates on-site in our New York headquarters, ensuring a positive and fast-paced candidate experience from initial contact to offer acceptance, with special attention to detail and time management of paramount importance
- Scheduled and facilitated an average of 50+ virtual interviews and 5-15 onsite interviews each week, including confidential vice president-level candidates, keeping every stakeholder aligned through sharp, detailed coordination — driving hiring efficiency
- Help increase monthly hiring goals by +4 hires each month by creating a positive candidate experience and by contributing to finding quality in potential new employees through sourcing for recruiters' roles and sorting through resumes

### Victorious at The Pink House

Cape May, NJ

*Retail and Estate Jewelry Salesperson*

*July 2023 - October 2024*

- Provided personalized customer service, demonstrating expertise in the luxury sector, and effectively managing customer inquiries with a focus on high-quality performance, closing the sales of 10+ estate pieces worth \$1,000s and 100+ items of high-quality reputable brands, such as Free People, Dress the Population, Magnolia Pearl, Hammit, and more
- Maintained a daily volume of 50+ customer interactions, turning visitors into loyal clientele and generating an average of \$3,000 in daily sales at one of Cape May's most iconic retail destinations and historical locations

## Leadership Experience

### Michigan Fashion Media Summit

Ann Arbor, MI

*Vice President of Digital, Acting Editor-in-Chief (May 2022 - May 2024)*

*October 2021 - May 2024*

*Content Writer (October 2021 - May 2022)*

- Moderated a panel in front of 80+ in person attendees and 100+ virtual attendees on a line up with Steve Madden (Steve Madden, Ltd.), Jonathan Newhouse (Condé Nast), Lauryn and Michael Bosstick (The Skinny Confidential and Dear Media), Paige DeSorbo (Summer House, Southern Charm, Giggly Squad), Chris Appleton (Entrepreneur and Celebrity Stylist), among other influential speakers, sharing opportunities for university students to kickstart careers in the fashion and media industries
- Steered digital strategy and content as VP of Digital, leading the transformation of the organization's web presence and launching "The Loop," our first-ever newsletter with 1,000+ engaged biweekly readers
- Directed editorial strategy, coordinated public relations with fellow fashion organizations, and oversaw media production, cementing the MFMS's voice as a leader in fashion and media thought leadership among university audiences nationwide

## Education

### University of Michigan

Ann Arbor, MI

*Bachelor of Arts in Sociology*

*2024*

*Writing Minor with the Sweetland Writing Center*

### University of Westminster

London, UK

*Sociology and Creative Writing*

*2022*

## Credentials and Further Education

- **Fashion Institute of Technology (FIT)**, *Fashion Business Essentials Credential Recipient (2021)*
- Currently enrolled in the Meta Social Media Marketing Professional Certificate